

Jodi Detjen, author of *The Next Smart Step: How to Overcome Gender Stereotypes and Build a Stronger Organization*, to be featured in a virtual event at Bookmarks in April.

WINSTON-SALEM, N.C. (February 19, 2020) – Jodi Detjen will discuss their new book, *The Next Smart Step: How to Overcome Gender Stereotypes and Build a Stronger Organization*, during a virtual event at 12:00 pm EST on Thursday, April 22. The event is free to the public and sponsored by Bookmarks and Greater Winston Salem.

Jodi Detjen is an organizational consultant and educator with a foundation in operational change management. She is the author of the book, *The Orange Line: A Woman's Guide to Integrating Career, Family, and Life*.

Her new book, *The Next Smart Step*, builds on a positive reality, helping readers recognize and manage unconscious biases, see diversity as a 21st-century skill, and work towards equal partnerships in the workplace. It outlines strategies for flexibility, communication, openness, and mutual respect.

Admission for the event is free, to register go to: <https://www.bookmarksnsc.org/NextSmartStep>
Bookmarks has copies of *The Next Smart Step* available.

Bookmarks is a literary arts nonprofit organization and independent bookstore that works to ignite the love of reading by connecting the community with books and authors. In addition to the annual Festival of Books & Authors, Bookmarks offers year-round programming to this end, including author talks, lecture nights, book club gatherings, and more, all of which are currently being offered virtually. Community outreach efforts also include Book Build and Authors In Schools, which connects students in the Winston-Salem area with authors and new books. Bookmarks is located at 634 West Fourth Street in downtown Winston-Salem and offers limited capacity shopping Monday-Saturday from 11 a.m. – 7 p.m., and Sunday 12 p.m. – 6:00 p.m. Visit bookmarksnsc.org for more information.

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