



## Bookmarks

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### **BOOKMARKS CELEBRATES INDEPENDENT BOOKSTORE DAY WITH A GROUNDBREAKING AND CELEBRATION**

WINSTON-SALEM, N.C. (April 10, 2017) —Bookmarks will celebrate National Independent Bookstore Day with a Groundbreaking and Celebration for its new bookstore and gathering space on Saturday, April 29 at 10 a.m. in the Breezeway at 634 West Fourth Street in downtown Winston-Salem. This free event will feature special remarks by Councilman Jeff MacIntosh; a construction-themed story time with children's author Megan Bryant and her picture book, *Dump Truck Duck*; book sales; and a sneak peek tour of Bookmarks' new gathering space and nonprofit independent bookstore.

Bookmarks' expansion to its new location at 634 West Fourth Street #110 will include an independent bookstore, a dynamic event and gathering space, Bookmarks' offices, and the Foothills Café. Construction is underway with plans to open in summer 2017. The parking lot with entry off Holly Avenue has more than 80 spaces.

In January 2017, Bookmarks joined the Independent Booksellers of Piedmont North Carolina (IBOP\*NC), a group of 12 independent bookstores located in the central region of the state dedicated to promoting reading and creating community across Central North Carolina. IBOP\*NC is part of a larger, national effort to recognize and celebrate independent bookstores nationwide. Visit [www.IBOPnc.com](http://www.IBOPnc.com) for more information.

Independent Bookstore Day is celebrated annually on the last Saturday in April. Now in its third year, more than 490 independent bookstores in 48 states will participate. Independent bookstore locations have increased nationally from 1,651 in 2009 to 2,311 in 2016. Visit [www.indiebookstoreday.com](http://www.indiebookstoreday.com) for more information.

#### **About Megan Bryant**

Megan Bryant is a former children's book editor who has written more than 250 children's books (including a *New York Times* bestseller) for ages ranging from babies to teens. Her forthcoming books include *My Easter Egg* (board book, 2018); and the *Pocket Genius* chapter book series. Visit [www.meganebryant.com](http://www.meganebryant.com) for more information.

#### **About Bookmarks**

Bookmarks is a literary arts nonprofit organization that fosters a love of reading and writing in the community. Their programming connects readers with authors and books and is achieved through the largest annual book festival in North and South Carolina, an Authors in Schools program, which reaches 7,500 students annually, and year-round events in their gathering space and nonprofit independent bookstore. Visit [bookmarksnc.org](http://bookmarksnc.org) for more information.