FOR IMMEDIATE RELEASE
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BOOKMARKS TO HOST PREFACE PARTY & FUNDRAISER

WINSTON-SALEM, N.C. (July 16, 2018) — On Thursday, July 26 from 6:30–9 p.m., Bookmarks will host a Preface Party at Footnote and their downtown Winston-Salem location at 634 W. Fourth Street to announce featured authors for the 2018 Festival of Books & Authors, which will take place September 6–9, 2018. Preface Party tickets are $61.63 (includes tax and service fee) and may be purchased by calling: 1-800-838-3006 or online: brownpapertickets.com/events/3502442. Truliant Federal Credit Union, a longtime supporter of Bookmarks, is the presenting sponsor for the Preface Party.

The evening will include music by The Federico Pivetta Trio, wine from Raffaldini Vineyards, beer from Foothills Brewing Company, heavy hors d’oeuvres by Footnote, and a silent auction. Guests will be able to bid on items and gift certificates from many local and national businesses and services, including breweries, yoga studios, art classes, and restaurants. Confirmed donors include: 1703 Restaurant, Bib’s Downtown BBQ, Blue Lotus Massage & Bodywork, Cake & All Things Yummy, Carving Board, Diamondback, Fiddlin’ Fish Brewing Company, Firebirds Wood Fired Grill, Fratelli’s Italian Steakhouse, Gwen of All Trades, Juice Shop, Kaleideum, Mainstream Boutique, Mary’s Gourmet Diner, Mast General Store, Mock Tire, Mozelle’s Fresh Southern Bistro, the NC Arboretum, PB’s Takeout, Piedmont Opera, Rock Box Bouldering, Sawtooth School for Visual Art, Sheetz, Snob Shop, Stella Brewery, Village Tavern, Village Yoga, Wake Forest University Lifelong Learning, Winston-Salem Dash, Winston-Salem Symphony, Wise Man Brewing, Yoga Dogz, York Farm, and many others.

Bestselling and award-winning authors’ critiquing services and other opportunities for aspiring writers will also be a part of the silent auction. Unique opportunities also include a weeklong vacation stay at Cherry Grove, an English tea for six at the home of Charlie Lovett, original artwork and jewelry, a handmade baby quilt, book inspired art by Bookish Birds, items from the Carolina Hurricanes and the Carolina Panthers, and “Discover Kernersville” and “Discover Downtown Winston-Salem” packages.

The highlight of the evening will be 2018 Festival of Books & Authors announcements. Guests will learn about featured authors, the four-day schedule, and will be given the first opportunities to purchase Festival event tickets before the general public. All proceeds from the silent auction and Festival tickets will benefit Bookmarks’ literary arts nonprofit programs and free-to-the-public Festival of Books & Authors, the largest annual book festival in the Carolinas.

Bookmarks is a literary arts nonprofit organization that fosters a love of reading and writing in the community. Their programming connects readers with authors and books and is achieved through the largest annual book festival in the Carolinas held September 6–9, 2018; a School Initiative that reaches 9,000 students annually; and year-round events in the gathering space and nonprofit independent bookstore that opened in July 2017. Visit bookmarksnc.org for more information.

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