



SPONSORSHIP OPPORTUNITIES

Book with Purpose Title Sponsor

\$30,000 per year. Maximum of two sponsors.

Benefits include: Recognition at all Book with Purpose programs, online and in-person, (estimated 50) with prominent logo placement on program materials, physical presence (if applicable), and mention from stage. Sponsorship includes logo placement on website, social media, newsletter, and all printed signs and materials, including inside the Bookmarks bookstore. Commercial spot available prior to virtually aired programs, and bookplates printed with sponsor logo for donated books (estimated 3,500). Optional welcome from stage and distribution of promotional materials at Book with Purpose summer events.

Book with Purpose Presenting Sponsor

\$10,000 per year. Maximum of six sponsors.

Benefits include: Recognition with logo placement on printed and online materials, social media, website, and newsletter, as well as placement in the Bookmarks Bookstore. Promotional material placement at one Book with Purpose event of sponsor's choosing, and optional welcome at same event.

Book with Purpose Event Sponsor

Starting at \$1,500.

Sponsorship of the various Book with Purpose programs and events vary in size and scope. Some events will be virtual and some will be in person. Depending on the goals of the sponsor, a package can be worked out to mutual benefit. Some benefits include: Recognition with logo placement, recognition on social media, website, and newsletter, as well as signage placement in the Bookmarks Bookstore, recognition at sponsored event and ability to provide welcome and introduction, option to include collateral in attendee bags, or table placement at event.

Book with Purpose School Sponsor

\$1,000 per school.

Benefits include: Recognition with logo placement on printed bookplates for sponsored school's books, recognition on social media, website, and newsletter, as well as signage placement in the Bookmarks Bookstore.