



Bookmarks

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BOOKMARKS RECEIVES SECOND YEAR OF FUNDING FROM WINSTON-SALEM FOUNDATION FOR FULL-TIME COMMUNITY OUTREACH AND FACILITIES MANAGER

WINSTON-SALEM, N.C. (MAY 30, 2018) - Bookmarks received a Community Grant from The Winston-Salem Foundation to support the full-time employment of Beth Seufer Buss, Bookmarks' Community Outreach and Facilities Manager, for a second year.

In this position, Seufer Buss oversaw Bookmarks' expansion and move to its new home at 634 W. Fourth Street #110 last summer working as our main liaison to our architect, builder, security, technical providers, and contractors. She also helped to establish key systems, guidelines, and procedures for our new home, and organized the books and storefront. She hired and supervises 12 part-time employees and continues to increase Bookmarks' outreach efforts through social media, website development, and new partnerships.

"Beth has been a wonderful addition to the leadership team with her positive energy and knowledge of books, technology, and statistics," said Ginger Hendricks, Bookmarks Executive Director. "She consistently looks for how to best support Bookmarks and our nonprofit's mission in all that we do."

Seufer Buss earned her bachelor's degree from High Point University and a master's degree in Library and Information Studies from the University of North Carolina at Greensboro. She worked as an academic librarian at East Coast Polytechnic Institute University for 15 years and was promoted to systems librarian in 2005. Her technical experience includes designing websites and online training guides, collecting analytics and reporting on library collections, services, and usage. Seufer Buss volunteered with Bookmarks from 2012–2016, serving on the programming and planning committees.

The Winston-Salem Foundation announced nine Community Grants totaling \$147,300 on April 5, 2018. The support of The Winston-Salem Foundation has served as a cornerstone of Bookmarks' growth in the last five years providing expanded hours for Ginger Hendricks, Executive Director; Jamie Rogers Southern, Operations Director; Rachel Kuhn Stinehelfer, Education and Program Specialist, and Beth Seufer Buss.

About The Winston-Salem Foundation

The Winston-Salem Foundation is a community foundation that supports charitable programs in the greater Forsyth County area. Founded in 1919 with a \$1,000 gift, it now administers 1,450 funds and had total custodial assets of more than \$605 million at the end of 2017. In 2017, the Foundation granted \$46.3 million to charitable causes, almost \$2.9 million of which was through its Community Grants program. Learn more at wsfoundation.org