

BIOS OF BOOKMARKS BOARD OF DIRECTORS

One hundred percent of our Board is involved due to their commitment to the festival concept and shared love of reading, books, and literary endeavors. It is an all-volunteer board.

Executive Board

Barbara C. Raffaldini, President graduated cum laude with a B.S. from the Georgetown University, School of Foreign Service. She received her J.D. from the Georgetown University Law Center and has practiced commercial real estate law and corporate law since 1987. She has been a partner in the law firm of Pachter, Gregory & Raffaldini, PC since 1997, and is a member of the State Bars of Maryland, Washington, D.C., Illinois and North Carolina. She is also the general counsel and co-owner of Raffaldini Vineyards & Winery, LLC, established in 2001 by Raffaldini, her brother and his wife. She began volunteering at Bookmarks upon her arrival in Winston-Salem in 2014. In 2015 at her direction, Raffaldini Vineyards became a proud sponsor of The Piedmont Opera, and she now serves on its Board of Directors. She is also on the Board of Directors of the North Carolina Fine Wine Society, which funds a scholarship for local students attending NC colleges, who are pursuing careers in enology, viticulture, hospitality or agritourism. Recently, she has provided pro bono legal counsel to the Ujima Community Development Corporation and the Simon Green Atkins Community Development Corporation. She is involved in community activities that celebrate literature, literacy, music and family.

Jennifer Grosswald, Vice President, grew up in Winston-Salem and after 12 years of living in Atlanta, relocated home in 2003. Her undergraduate degree is in advertising from the University of Georgia and she earned a Masters of Public Health from Emory University. Her previous career was in the health care industry — most notably corporate communications for Blue Cross Blue Shield of Georgia and health care provider consulting for William M. Mercer. A lover of books, her priorities are ReadWS (Augustine tutor), Summit School, Temple Emanuel, Brenner Children’s Hospital, and Reynolds High School.

Tanya Zanish-Belcher, Secretary, is currently the Director of Special Collections & Archives, and University Archivist for Wake Forest University in Winston-Salem. She received her BA in History from Ohio Wesleyan University and a MA in Historical and Archival Administration from Wright State University in Dayton, Ohio. She edited *Perspectives on Women’s Archives* (with Anke Voss) for the Society of American Archivists, and is the author of “‘A Culture of Concealment’: Revealing the Records of Human Reproduction,” which appears in *Perspectives*. She has given numerous presentations to local and regional groups as well as professional organizations such as the Midwest Archives Conference (MAC) and the Society of American Archivists (SAA). She is a Past President of MAC and recently completed a term on the SAA Council. She was named an SAA Fellow in 2011, the highest accolade given by the Society.

Rick Simpson, Treasurer, is a Client Advisor at Alex. Brown where he focuses on providing consulting to retirement plan sponsors in the areas of administration, compliance, education and investment management – as well as private wealth management. Prior to joining Alex.

Brown, Rick was Vice President and Regional Manager of Client Services for Merrill Lynch Retirement Group. In addition, he has previously worked with Aon Consulting (formerly Booke & Company) and Invesco Retirement Plan Services. Simpson is a graduate of Wofford College with a BA in Economics. He has served on various committees at St. Paul's Episcopal Church, Virginia Episcopal School, and Summit School and has been a volunteer with local agencies such as: Habitat for Humanity, United Way of Forsyth County, and Boy Scouts of America.

Board of Directors

Regan K. Adamson, an Associate at Kilpatrick Townsend & Stockton, specializes in investment management, business and finance, securities, and mergers and acquisitions. While attending law school, Adamson was a legal intern in the Virginia Office of the Attorney General where he worked with the Solicitor General on appellate work in federal courts, including the US Supreme Court. Prior to law school, Adamson was a Business Intelligence Analyst at Nu Skin Enterprises in Provo, Utah. He received his bachelor's degree in political science with a minor in Japanese from Brigham Young University and graduated magna cum laude at Wake Forest University School of Law. He was also a member of the Order of the Coif at Wake and served on the Editorial Board of the *Wake Forest Law Review*.

Judy Breakstone received her BA in English from UNC-Chapel Hill and worked in the Publicity Department of Crown Publishers and later, for Workman Publishers. When Judy moved back to Winston-Salem, she worked for the Intimate Bookshop and later was named the Publicity Director for John F. Blair, Publishers. Breakstone's career path changed when she was hired as an assistant teacher at Temple Emanuel Preschool. Four years later, she was hired by Summit School to assist in Junior Kindergarten. After six years of working with four and five year olds, Judy is now an assistant in 2nd Grade, where she teaches students to read, write, and love books. Judy is a member of the Literary Ladies book club and has volunteered for Piedmont Craftsmen's Craft Fair and the Food Bank.

Frank Brown is the Director of Diversity, Inclusion, and Outreach at Forsyth Country Day School. Originally from Atlanta, Frank earned his bachelor's degree in sociology and his master's degree in business administration from Wake Forest University. Prior to coming to FCDS, he worked at his alma mater as an assistant dean in undergraduate admissions and as assistant director for diversity and global initiatives at the WFU School of Business. In these roles, Frank helped to implement the business school's diversity agenda, executed targeted recruitment strategies, managed scholarship and certificate programs, and mentored graduate students. Additionally, he served as an administrator for Wake Forest's Honor & Ethics Council. Frank is also a certified instructor on global competency and intercultural effectiveness. Frank and his wife Renae have three daughters.

Joyce Carson received an M.B.A. in Finance from The George Washington University. She worked with Internal Reporting/Financial Analysis at Freddie Mac in McLean, Va., Planter's Company (Nabisco) in Winston-Salem, and American Express in Greensboro, NC. She parted with corporate life to care for her three sons, and to reach out to fellow special needs families,

helping them to get involved in the community and enjoy healthy activities. She has coordinated volunteers with Summit School's Parent Association for the Theatre Arts department and the Library and used her love of music to assist with the Children's or High School choir at Calvary Baptist Church. She facilitates a Core Group of home schooled Teens in Community Bible Study (CBS) and is an active member of A Gathering of Women Book Club. She has served on the Board of The Montessori School of Winston-Salem and Salem Montessori.

Susan Conger received a BA in Art History from Hollins College and was in the advertising agency business in both Atlanta and Winston-Salem prior to retiring to raise children. During that time, Susan served numerous organizations as a volunteer. She was President of The Junior League of Winston-Salem. (The first Bookmarks festival, which was started by the Junior League, occurred during her presidency.) She was a founding member of the Board of The Children's Museum of Winston-Salem, and has also chaired numerous committees and fundraising events for several organizations in the community. Conger is currently a member of the Board of Directors of Reynolda House Museum of American Art, and an incoming member of the Board of Visitors of University of North Carolina School of the Arts. She and her husband, Mark, have two children.

Debbie Dellinger Harllee, Founder, graduated from East Carolina University in Communications Art. She has been involved with Bookmarks since initial planning began in 2000, leading the planning and execution of five book festivals as Chair/Director and President. She has been an Independent Creative/Design Director since 1985, providing clients with concept, copywriting, and design for all communication needs from logos and identity standards to advertising, annual reports, project management and promotions. Harllee has served on local, regional and international boards of nonprofits and professional associations.

Martha Clayton Logemann began her career as a special education teacher before becoming an accountant. She has over 30 years of professional/business experience encompassing public, private industry and not-for-profit accounting. She has served on Boards of Directors and as treasurer of various non-profit and philanthropic community organizations, including: Forsyth Technical Community College Foundation, United Way of Forsyth County, Financial Pathways, ECU Women's Roundtable, and Truliant Federal Credit Union. Past service includes the Board of the Women's Fund of the Winston-Salem Foundation, the Forsyth County Mental Health Association, and the WSSU Foundation.

Charlie Lovett is a writer, teacher, and playwright whose plays for children have been seen in over 3000 productions worldwide. He served for more than a decade as Writer-in-Residence at Summit School in Winston-Salem, NC. He is a former antiquarian bookseller, and he has collected rare books and other materials related to Lewis Carroll for more than 25 years. He is the author of *The Lost Book of the Grail*, *The Further Tales of Ebenezer Scrooge*, *First Impressions*, and *The Bookman's Tale*, published by Viking Penguin.

Paige Raper is Assistant Principal at Arts Based School. She grew up in New York before moving to North Carolina in 1998. She received a BA at Colgate University in upstate New York and her

Master's degree at Salem College. Paige enjoys spending time outside of school with her husband and two boys. She loves knitting, quilting, reading and traveling.

Michelle Soyars is the VP of Creative Strategy for Vela Strategic Marketing and Public Relations, one of the top ten agencies in the Triad. Vela is the result of the merger of MediaFit and Horn & Stronach in 2010. She was formerly Chief Creative Officer of MediaFit Marketing and Advertising, which she helped found in 2006. Prior, Soyars was a Senior Director of Marketing with R. J. Reynolds Tobacco company. She holds a BS in Graphic Communications from Clemson University and an MBA in Marketing from Wake Forest University.

Mike Stewart served in the United States Marine Corps for nine years holding Top Secret clearance and specializing in repair and maintenance of cryptographic equipment. He served in North Carolina, California, and Georgia in the United States, as well as in Japan and later in Saudi Arabia during Operations Desert Shield and Desert Storm. After stints at US Airways and Long Communications Group, he resumed a career in federal service by joining the United States Postal Service where he has worked as a City Carrier for the 20 years. He has served for many years as a regular volunteer of Bookmarks on the planning and programming committees.

Ex-Officio Members / Leadership Team

Ginger Hendricks was named the **Executive Director** of Bookmarks in 2010. Hendricks graduated with honors from Salem College, with a degree in communication and creative writing, and holds a Master of Fine Arts degree in Writing from Vermont College. She served for four years as the Director of the Center for Women Writers and Coordinator of Cultural Events at Salem College, and from 2003 – 2005, as Assistant to the Dean of Cultural and Special Programs at Elon University. Her fiction and nonfiction have been published in local and national journals, and she was awarded the Young Alumna Award from Salem College in 2010. In 2015, she was recognized by the Winston-Salem Chamber of Commerce as a winner of the Winston Under 40 Leadership Award.

Jamie Rogers Southern was named **Operations Director** of Bookmarks in 2012. During college and after earning her Bachelor's degree in English/Language Arts and Spanish at Samford University she worked at The Alabama Booksmith, an independent bookstore. She managed the bookstore for five years, planning 300 events annually and working with hundreds of authors. She developed a book club program in Birmingham, which increased in membership by 400% in three years. Southern then went to New York to work for the American Booksellers Association as Education Coordinator, where she planned and organized ABA's programming and logistics for BookExpo America. Southern moved to Winston-Salem in 2009 and worked for Edward McKay Used Books and More managing the fiction department for a year and a half.

Beth Seufer Buss is the **Community Engagement and Facilities Manager** of Bookmarks, a position she began in 2017. She earned her BA from High Point University and a Master's in Library and Information Studies from UNCG. She worked as an academic librarian at ECPI University for 15 years and was promoted to Systems Librarian in 2005. Her technical

experience includes designing websites and online training guides, collecting analytics and reporting on library collections, services, and usage. Seufer Buss has volunteered with Bookmarks since 2012, serving on the programming and planning committees. In her new position, Seufer Buss will oversee all aspects of Bookmarks' new home including book sales and facility coordination. She will also continue to increase Bookmarks' outreach efforts through social media and website development.

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